

# KATIE KARAULOVA

## MARKETING COORDINATOR



Katie is an innovative young marketing professional who loves utilizing her creative and analytical mindset to create marketing strategies. As a member of the Level 52 team, Katie is eager to collaborate on launching products and services that will increase the number of meaningful leaders worldwide.

Katie is a fourth-year business student at the University of British Columbia with experience working in dynamic environments and on cross-cultural teams across 3 countries.

Katie's career in marketing began 6 years ago with content creation for her blog. She kept developing her skills by taking on marketing projects both in and outside of school resulting in a successful marketing plan for a startup company in Canada.

Curiosity is a prominent theme in Katie's life; in her free time, she can be found exploring personal and professional development topics as well as trying new recipes. Having lived in three countries (Russia, U.S., Canada), Katie enjoys meeting new people and learning about their life journeys.

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