

Mark Guest



With a decade of experience in cultivating leadership at Canada's fastest-growing startups, Mark has embarked on a new journey to mentor the next generation of leaders. His track record includes the remarkable achievement of establishing departments from zero to a staggering 150-strong within 6 months.

Mark's primary focus lies in deciphering the key elements that enable leaders to hit their teams' potential while ensuring sustainability and a supportive environment. His programs are characterized by an emphasis on teaching leaders how to inspire, motivate, empower, and nurture individuals to reach their full potential. Mark's contributions have been felt at the forefront of Canada's startup sector, including at Neo Financial, Float, Humi, Callia, PurposeMed, among others.

As a dedicated coach, Mark partners with high achievers seeking to elevate their intentionality and uncover the barriers blocking them from achieving their goals.

Before his foray into the startup world, Mark excelled as a national-level triathlete, and his global experiences have widened his perspective. You'll find Mark immersing himself in concerts, exploring used bookstores, and savoring delicious pizza wherever it's found.

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