

SHELLEY MCKENZIE

Director of Operations & Client Success

Shelley is an enthusiastic, go-getter with a warm and friendly disposition that is a welcome addition to the team! She is a savvy assistant to Jayson, who is constantly impressed by her problem solving skills and fresh ideas.

Shelley's career started as an Executive Assistant in the telecommunication industry in the early 1990s. With three young daughters at home and a desire for more freedom, Shelley shifted careers. Entrepreneurship is a common theme in Shelley's family and starting her own business was a perfect fit.

She completed the Virtual Assistance Certification program through Red Deer College and has since taken several training courses since. More recently, Shelley has become a certified Online Business Manager. She's a lifelong learner and enjoys ongoing training in leadership and small business. She also enjoys the challenge of learning new skills and technology.



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